



A Public Relations Management Firm

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From the desk of George H. Seymore, President & CEO

Whether you're promoting a company, a service or a product, it requires the same strategic and tactical planning as a political campaign. You have a target audience, a product or service you want to promote, and then an integrated strategic plan to implement.

The tools are the same: direct mail; advertising; media; public opinion research; and the latest in computer and electronic technology.

In addition to the strategy and tactics, a key element to success is the "message." Identifying, creating and establishing the best targeted message is critical. The application of the right combination of factors will ensure successful promotion.

Patriot Strategies was founded to provide professional public relations, marketing, public affairs and political consulting to a wide variety of clientele.

Patriot Strategies has been very successful in providing consulting expertise to businesses, both large and small. Additionally, we have developed an expertise in public opinion research. This includes polling and marketing research for both government and the private sector.

Patriot Strategies can also provide you or your organization with governmental relations that includes grassroots "issue" development and direct governmental representation to elected officials on the state and local level.

You can put Patriot Strategies to work for you today!

Call me at 1-888-9-GET-PATRIOT for a proposal on any of the services that Patriot Strategies can provide you or your company.

Cordially,

George H. Seymore
President & CEO

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